

**FOR IMMEDIATE RELEASE**

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**PUERTO RICO ASSOCIATION OF REALTORS® JOINS MY FLORIDA  
REGIONAL MLS**

***Association is first customer outside Florida to join MFRMLS.***

(ALTAMONTE SPRINGS, FL) Oct. 1, 2018 – My Florida Regional MLS (MFRMLS) announced today that the Puerto Rico Association of Realtors® (PRAR) has become their newest multiple listing service customer. The addition of PRAR comes as MFRMLS seeks to expand their service area outside of Central and Southwest Florida in an effort to create a larger, national presence.

“We are so excited to have PRAR join us,” said MFRMLS CEO, Merri Jo Cowen. “Not only is this a historical move for us as we add customers outside of Florida, but PRAR’s members now have access to the largest MLS in the state and a host of products and services to help them serve their clients!”

Founded in the early 1950’s, PRAR serves approximately 500 Realtor® members across four local boards. As Puerto Rico continues to become a sought-after locale for corporate relocation and growth, PRAR seeks to meet the needs of the real estate professionals who serve those corporations and their families.

Of the move to join MFRMLS, Association president Eddie López said, “We strongly believe this will help strengthen and grow our organization. Our country has been through a hard season, but we are committed to evolving with the times and becoming a better, more agile Association to the benefit of our members.”

**About My Florida Regional MLS**

Headquartered in Altamonte Springs, FL, My Florida Regional MLS (MFRMLS) is Florida’s largest multiple listing service (MLS) company with over 57,000 members in 17 central and southwest Florida counties. Owned by 15 shareholder Realtor® boards, MFRMLS offers a comprehensive suite of productivity and marketing tools to professionals in the real estate industry. To complement its core residential offerings, MFRMLS operates a commercial information exchange, called My Florida Commercial

Real Estate, located at [MFCRE.com](http://MFCRE.com). MFRMLS also operates the consumer home and property search website [State27Homes.com](http://State27Homes.com). For more information, please visit [MFRMLS.com](http://MFRMLS.com).

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